

# **DREAM NIGHT VENUE FACTS**

**UTOPIA ARTISTS'** mission is simple, *"If in only one life, make a difference"*.

**DREAM NIGHT TALENT SEARCH** finds talented young people who deserve to be discovered—and offers a platform to make that happen!

## **HOW IT WORKS:**

We pick a venue. **UTOPIA ARTISTS** has provided you the platform to present this contest to your fans on [www.dreamnighttalentsearch.com](http://www.dreamnighttalentsearch.com). We will produce a video to promote your individual contest. The video can be added to your social media streams and websites

The contest will also be advertised by your venue, through social media, artist websites, and all other participating media attached to the event.

Contestants will first upload their videos in a preliminary online contest. Fans/Industry Judges will choose the top 40-50 contestants for our live contest. Since the preliminary contest is online, fans have the ability to share videos, enabling the contest to go viral.

The top 40-50 will be invited to the chosen venue the day before the selected date for

tryouts and mentoring sessions. The top 20-30 will be selected for the next day to perform in front of our prestigious line-up of judges and your audience. In addition to the 20-25 contestants, we can add musical legends and/or our past winners to perform at the event.

It's a 'win-win' for all, so contact me NOW to book your ***DREAM NIGHT TALENT SEARCH*** contest!

We plan to present 5-6 Dream night Talent Search events in 2018-2019. Where we would like to go: Tampa FL, Charlotte, NC, Salt Lake City, Ut, somewhere, Pa, Austin Tx, Danbury, Ct, Boston/Providence and Upstate NY

We completed 12 Dream Night Talent Search Events in 2014-2018: New Brunswick Canada-3x, Enid Ok-2x, Bayside NY, Coral Springs FL, Cleveland & Toledo Oh, St Charles Il, Greenville Tx-2x and booked back Texas for 2019 and more..All were incredible events. References from venues & contestants can be supplied at your request. As you can see venues have booked back twice. Upcoming is Missouri Dream Night.

Please review our sponsor page on our website and review our facebook & twitter & Instagram pages to see how we are growing daily.

**<<THIS WILL BE A FULL-OUT VIRAL CAMPAIGN>> YOU WILL SEE YOUR SOCIAL MEDIA HITS INCREASE BY THE THOUSANDS.**

## **COST OF EVENT**

7,000 plus 3 hotel rooms for 3 nights. We pay for the judges, the videos and run all details with the contestants. You supply venue, sound, lights, videographer.

This event supports local emerging artists in all areas.

## **THE RETURN ON INVESTMENT:**

With a minimum estimate of 500 seats at an average \$20.00 per ticket, the gross revenue per show is \$10,000. More than half of the tickets sold will be purchased by family & friends of the contestants. The remaining half will include the fans of the performers and your venue.

## **WHY PRESENT A *DREAM NIGHT* CONTEST AT YOUR VENUE?**

- Attract NEW fans to your events thru the artists that will draw upon their fan base, bringing more fans to your venue in the future

- Your venue is featured on a video, which is prominently displayed on **TalentWatch.com** and all social media
- Since preliminary contest is online, fans have the ability to share videos, enabling the competition to go viral
- Create excitement in local community
- Give aspiring artists a chance to succeed

### **THE WINNERS:**

The winner of our **DREAM NIGHT** national contests will receive:

- A 'Front of the Line Pass' to an **America's Got Talent** audition should they choose to go to one. If **AGT** is not holding auditions at the time of the **DREAM NIGHT** competition, then a video audition will be submitted directly to the Producers. This goes for The Voice and American Idol and Little Big Shots as well.
- The opening spot to a future venue concert
- A cash prize mutually agreed upon by the Producer and Sponsor (minimum \$1,000 500 FOR EACH CATEGORY AND EXTRA 500 FOR GRAND PRIZE WINNER OF THE 3 CATEGORIES)

- Video of Live Performance (venue).
- Special recognition by  
**Dreamnighttalentsearch.com,**  
**TalentWatch.net & more**
- Free global label distribution
  - FEATURES with online magazines & radio (ION, SPOTON, INDIEMUSICBUS, 24/7, PCG & SO MUCH MORE)
- Social Media Support
- Extensive publicity!
- Kudos, kudos and more kudos!  
We thank you for your consideration and in advance for your participation in what has proven to be an exciting and profitable venture!
- Additional information on **DREAM NIGHTS TALENT SEARCH, UTOPIA ARTISTS, LLC,** & the participating performers & judges are available upon request.

- **FOR MORE INFORMATION, CONTACT:**

**WENDY KAY**

**UTOPIA ARTISTS, LLC.** wendy@utopiaartists.com

**914-319-9995**

• [www.dreamnighttalentsearch.com](http://www.dreamnighttalentsearch.com)

• **[www.facebook.com/utopiaartists](http://www.facebook.com/utopiaartists)**

• [www.twitter.com/utopiaartists/dreamnightts](http://www.twitter.com/utopiaartists/dreamnightts)

• **[www.instagram.com/dreamnightts](http://www.instagram.com/dreamnightts)**

*\*Any and all sponsors are to be mutually agreed upon by show  
Producer, **Wendy Kay**.*